

# Corporate History

Nissha was established in Kyoto in 1929. The original goal was to offer high-grade printing unmatched by the competition, and by the 1950s the Company had built a solid reputation for fine art printing. In the early 1960s, we ventured into special printing on surfaces other than paper, and in 1967 debuted transfer foils, which became the cornerstone of Nissha IMD. Our move into electronics components—today's Devices business—came in 1970. Then, looking to expand the application of proprietary expertise further, we took steps overseas as a global company, a process that continues to the present.

100,000

Carefully tracking trends, we have responded to changing times and evolving needs and developed as a company committed to printing technology—the core competence—to meet customer requirements. In today's challenging economic environment, we are embracing reforms that will make us a stronger organization and working to ensure further growth as a truly global company.

## Net Sales Since Establishment

50,000

(Millions of Yen)

