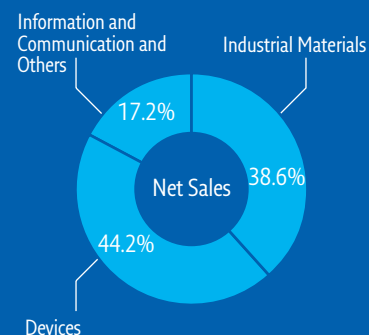


At a Glance

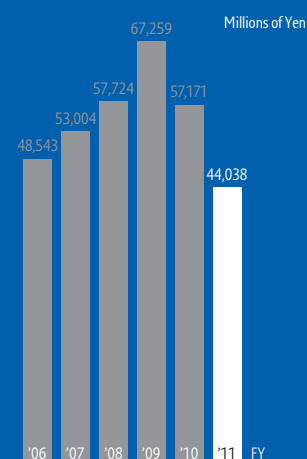
Nissha pursues business activities in three areas with printing technology at the core of each. Industrial Materials, which accounted for 38.6% of net sales in fiscal 2011, specializes in Nissha IMD, a mainstay technique that facilitates simultaneous molding and printing to decorate three-dimensional plastic surfaces, and other functional films. In Devices, which raised its share of consolidated net sales to 44.2%, the focus is on the Nissha FineTouch touch-input device series and other functional device products. Information and Communication, which contributed 17.2% to consolidated net sales, provides print media and a full range of one-stop solutions that support the communication strategies of our customers.



Industrial Materials

FY	'11	'10	'09	'08	'07	'06
Notebook PCs	16,542	26,775	26,231	13,104	5,793	-
Mobile Phones	14,642	18,996	27,606	32,834	36,070	39,057
Automotive	4,172	3,938	4,822	5,032	4,286	2,431
Home Appliances	4,254	3,176	3,532	3,522	4,044	3,318
Others	4,427	4,285	5,068	3,232	2,811	3,737
Total	44,038	57,171	67,259	57,724	53,004	48,543

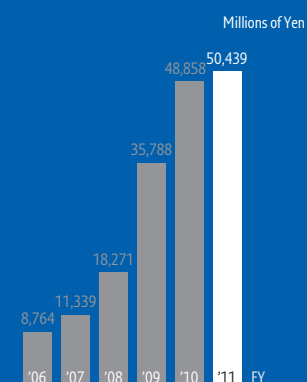
Millions of Yen



Devices

FY	'11	'10	'09	'08	'07	'06
Mobile Phones	43,540	38,813	25,803	11,769	5,099	2,878
Other Input Devices (including Gaming Gear)	6,898	10,046	9,984	6,438	6,049	4,727
Others	0	0	0	64	191	1,159
Total	50,439	48,858	35,788	18,271	11,339	8,764

Millions of Yen

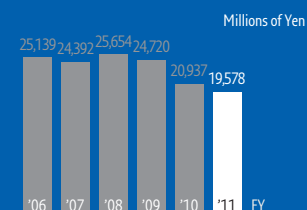


Note: Input Devices has been renamed Devices as of April, 2011.

Information and Communication

FY	'11	'10	'09	'08	'07	'06
Commercial Printing	14,763	15,817	19,573	20,033	18,902	19,527
Publication Printing	4,022	3,641	3,858	4,343	4,435	4,382
Others*	792	1,479	1,290	1,278	1,055	1,230
Total	19,578	20,937	24,720	25,654	24,392	25,139

Millions of Yen



*Others includes real estate leasing, temp staff services, and other.