

To whom it may concern,

November 6, 2007

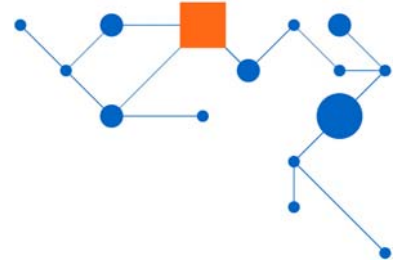
Company: Nissha Printing Co., Ltd.  
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**Production Capacity Investment at Koka Factory**

Nissha Printing Co., Ltd. is increasing the production capacity of IMD foil at Koka Factory of Nitec Industries, Inc., a wholly owned subsidiary. The investment includes the additional installation of machines and equipments within the existing building (“Phase 1”) and the construction of new factory building (“Phase 2”). IMD is one of the most advanced decoration technologies on plastic substrate and is widely used in such various industries as mobile phone, notebook PC, automotive interiors, home appliances, consumer healthcare products and etc. Nissha Printing, with the registered trademark of “Nissha IMD”, is known as the leader in the global market place of this technology.

**Koka Factory Profile**

Name	Nitec Industries, Inc. -Koka Factory (known as Nissha Printing’s Koka Factory)
Foundation	December, 1999 (Nitec Industries, Inc.)
Location	1-1 Hinokigaoka, Minakuchi-cho, Koka, Shiga Prefecture
Capitalization	JPY 12,000,000 (100% owned by Nissha Printing)
Number of employees	Currently 110, expected 420
Total site area	62,000 m <sup>2</sup> Phase 1 has been operated since August 2006.
Phase 2 area	9,800 m <sup>2</sup>
Amount of investment	JPY 10,800,000,000
Capacity increase	30% increase totally in 3 factories of Nitec Industries, Inc. (Kameoka, Kyoto and Koka)
Production item	IMD foils
Application	Decoration for notebook PC, mobile phone, automotive interiors, home appliances, consumer healthcare products and etc.
Commencement	February 2008
Completion (expected)	July 2008



### **Responding to the increasing demand from notebook PC industry**

As the notebook PC industry is more focusing on the differentiation strategy of exterior design especially of consumer segment, we are seeing the more demand for decoration technology and production materials are becoming obvious.

The key characteristics of Nissha IMD is to embody the designer's ideas and dreams in the industrial products by applying the most sophisticated printing technology. Thus, we have decided to increase the production capacity at Koka Factory to accommodate the needs.



Source; Hewlett Packard, an example of applying Nissha IMD to the cutting-edge design of consumer notebook PC.